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Customise your
brunette

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glazing

An express service for elegant and chic colour



contouring

Personalised colour contour to add detail and contrast



*colour
pop*

Bold colour placement for a strong and contrasting colour effect



*natural
illumination*

Seamless colour blend for a luminescent and radiant result

4 on-trend techniques to Customise your brunette!

Ask your stylist for a personalised consultation and get a beautiful, customised colour service to find your perfect brunette.



glazing

The inspiration for Samantha's colour is taken from the era of the 90's super models. The overall image is classic, exuding a chic elegance. Glazing, an express colouring technique, enhances the haircut, using a @customised formula to create a colour that has a rich depth, consisting of gloss and creative.



contouring

Alexandra's colour technique was inspired by 70's editorial fashion, designed to create feminine, effortless colour results. A soft focal point is created using Contouring and gives a unique, personalised colour effect.



colour pop

Colour Pop takes inspiration from the rawness of Bed Head mixed with visual references from the early 2000s music scene. Colour Pop creates bold colour focal points, to contrast with the darker tones.



natural illumination

Think of the rich saturation of the velvet fabrics so prevalent in 70s fashion and you will easily visualise the root of this trend. It has inspired the colour palette with a technique transitioning from a deeper colour at the roots, stretching into lighter, more luminescent tones through the ends.



christel lundqvist

TIGI Global Creative Technical Director

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“The new collection links perfectly to our trend forecast for autumn-winter 2016 with a modern vision of dense shades and mysterious depths. We want to inspire colourists to translate these new trends, pushing their own technical and artistic ability through the creative power of ©ustomised colour to excite and flatter every client.”

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aftercare recommendations

Ask your stylist for expert recommendations to find the appropriate aftercare routine to prolong your colour.

Approved by the TIGI International Creative Team,
the below haircare ranges are all 100% colour safe.



Bed Head Colour Goddess
Shampoo, Conditioner & Mask



Catwalk Oatmeal & Honey
Shampoo, Conditioner & Mask



Catwalk Fashionista Brunette
Shampoo, Conditioner & Mask



S-Factor True Lasting Colour
Shampoo, Conditioner & Oil

